



Information Report

To: Board of Trustees

Date: November 24, 2022

From: M. Cuthbert
Administrative Assistant / Interim Executive Director

File No: 6427J

Re: Grant from Hamilton Halton Brant Regional Tourism Relief Fund

Background:

The Hamilton Waterfront Trust received a \$100,000 grant from the Tourism Relief Fund from the Hamilton Halton Brant Regional Tourism Association (HHBRTA) through the Federal Economic Development Agency for Southern Ontario.

The HHBRTA are proud to be delivering this funding on behalf of the Government of Canada and supporting their local tourism operators. With this support, they are helping businesses in Hamilton Halton and Brant as they recover from the pandemic and build towards future opportunities and growth.

The HWT was awarded the grant based on *Visitor Experience Enhancements*. The grant includes purchases made by the HWT between April 1, 2021 and December 31, 2022 that were put toward enhancing the tourism experience in Hamilton.

The grant monies received went towards:

- Music on the Waterfront (2021 & 2022)
- 2022 Fishing Derby
- Cosmetic enhancements to improve visitor enjoyment of the grounds
- Winter Festival of Lights (2021 & 2022)
- Improvements to Skate Rental
- Sprinkler System
- Wheelchair Lift
- Staff Uniforms
- Advertising & Promotions